



## **TERMS AND CONDITIONS FOR ZEE WRITERS ROOM SELECTIONS**

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. **THESE TERMS AND CONDITIONS CONSTITUTE A LEGAL AND BINDING AGREEMENT BETWEEN YOU AND ZEE ENTERTAINMENT ENTERPRISES LIMITED.** BY PARTICIPATING IN THIS SELECTIONS, YOU EXPRESSLY ACCEPT THESE TERMS AND CONDITIONS, TERMS OF USE, PRIVACY POLICY ETC. AND AGREE TO BE BOUND BY THEM IN ENTIRETY AND REPRESENT THAT YOU SATISFY ALL THE ELIGIBILITY CRITERIA AND REQUIREMENTS DETAILED HEREIN.

Zee Entertainment Enterprises Limited ("ZEEL") is organizing the **"Zee Writers Room" Selections** for which an on-ground written test that will be carried out across certain locations in India. Vide this Zee Writers Room Selections ZEEL provides an opportunity for aspiring writers to showcase their writing skills, fresh perspectives and creative potential to be selected for the team of scriptwriters to be mentored by ZEEL to write content for Television, OTT as well as Film audiences ("Selections").

Any person desirous to participate in the **Selections** can do so by completing the registration process at the designated Centre starting 9 AM, for a physical written test in real time at the Centre as per the instructions provided by ZEEL at each of the Centre ("**Entry**" or "**Entries**").

For the sake of clarity:

**Centre** refers to the physical venues where the **Selections** will be conducted. These locations may be specific cities or regions where the participants will be required to be present for a physical written test in real-time.

Kindly note that the Centres will bear clear branding or signages to identify the location as an official "Zee Writers Room Selections" Centre. Also note, registrations at the Centre will close at 2 PM.

### **1. ELIGIBILITY**

- 1.1 This Selections is open only to Indian Citizens residing in India at the time of Selections and are above the age of 18 years or who have turned 18 years on the date of the

Selections are of sound mind and emotionally, mentally fit and agree to be bound by the Terms and Conditions detailed herein and/or additions or deletions made time to time by ZEEL ("**Participants**").

## 2. PROCEDURE TO PARTICIPATE IN THE SELECTIONS

2.1 The Participant can participate in the Selections in the following manner:

- STEP 1: Participants are required to visit the Centre as specified.
- STEP 2: Once the Participants are present at the Centre within the stipulated time (9 AM till 2 PM), they must complete the registration process as per the instructions provided by ZEEL at each of the Centre. Accepting all the Terms and Conditions mentioned here is a necessary step for registration.
- STEP 3: Once the Participants successfully register themselves at the registration counters, Participant will be directed to their designated rooms and will have three (3) hours to complete the written test ("Written Test"). The Test will commence from 9AM onwards in rolling batches basis the number of registered participants and availability of rooms. Each Participant will receive blank sheets for writing, along with a question paper with clear guidelines on how to write their answers. It is important to note that all submissions must be handwritten; typed or pre-written entries will not be accepted under any circumstances. Participants are encouraged to carry their own individual stationary supplies including pens. Participants are not allowed to use any mobile phones or electronic devices for the entire duration of the Written Test.
- STEP 4: Participants are required to attach their answers sheets ("Written Submission") along with the registration form and hand over the same to the invigilators before leaving the Centre at the end of the stipulated writing session time. To maintain fairness, all submissions will be verified for originality. Any instance of plagiarism or external assistance in the creation of the Written Submission will result in immediate disqualification from the Selections.
- STEP 5: All Written Submissions will be read and thoroughly reviewed by the internal members of ZEEL. The review process will be based on multiple factors such as creativity, originality, adherence to guidelines, and overall writing quality. After the review, selected participants ("**Selected Participants**") will be notified through the contact details provided by the Participant(s) during the registration and informed about the next course of action.

2.2 The decision of ZEEL in connection with the review criteria or selection process of the Selected Participants will be final and binding and shall not be disputed or challenged by You/the Participants. No correspondence disputing this Selections, Terms and Conditions, selection process, decision relating to the Selected Participants, etc. shall be entertained by ZEEL, its employees or its agency partners.

2.3 The Participant shall be allowed to register and participate only once at one Centre for the Selections. Multiple registrations/entries will automatically make the Participant's

entry invalid and shall be disqualified without any communication to the concerned participant.

2.4 ZEEL may also announce the Selected Participants on its TV channels and/or social media platforms and/or be directly contacted by ZEEL on the same. In case You/Participant does not qualify, ZEEL shall not be required to communicate the same in any manner nor will query be entertained from the Participant on their being selected or not.

2.5 The Participants shall participate in the Selections only on the date on which they register themselves at the Centre. ZEEL shall have the absolute discretion to either modify the date/time/venue of the Centre etc. or to conduct the Selections through an online medium or alter any other aspect pertaining to the Selections as deemed necessary without any prior intimation or communication. The Participant shall be solely responsible for reviewing these Terms and Conditions periodically for any updates.

2.6 The Participant/ Selected Participant hereby further undertake to do any and all acts and execute any and all documents in such manner and at such Centre as may be required by ZEEL in relation to the use of their Written Submission in relation to the Selections.

2.7 The Participant expressly agrees that ZEEL shall have the right to reproduce Written Submission in any and all formats, media and/or mediums including but not limited to television, internet, mobile, print, etc. without any prior or subsequent permission from the Participant/Selected Participant.

2.8 Participants shall strictly follow the key rules displayed at each Centre in the regional language for ease of reference.

### **3 REPRESENTATIONS, WARRANTIES AND LIABILITY**

3.1 ZEEL shall not be liable and/or responsible in any manner whatsoever in respect of any loss, damage suffered by the Participant(s)/Selected Participant(s) including but not limited to any physical injury(ies), death, mental/emotional trauma caused to any Participant arising from or pursuant to the participation in the Selections or for any and all loss, damage, cost, expense or injury to life or property sustained by the Participant at any stage of the Selections whether or not caused by (1) the Participant's participation in the Selections; (2) as a result of the any decisions of ZEEL for any matter relating to the Selections; (3) as a result of any comment, remark, judgment, view, criticism, critique, opinion and/or observation in relation to any Participant/ Selected Participant by ZEEL or any other person. Notwithstanding the generality of the foregoing, ZEEL expressly excludes liability for all direct, indirect and consequential loss or damage, including but not limited to loss or damage to property or for loss of profit, business, revenue, goodwill or anticipated savings pursuant to participation in the Selections. In no event will the measure of damages include, nor will ZEEL be liable for, any amounts for indirect, incidental, consequential, or punitive damages of any party, including third parties; or for

damages attributable to the Participant; or circumstances beyond ZEEL's reasonable control.

3.2 ZEEL shall not be responsible for any errors or omissions in the Terms and Conditions contained herein. All information provided by ZEEL is provided "As is" without warranty of any kind. To the fullest extent permitted by applicable law, ZEEL disclaims all warranties, express or implied, including, but not limited to, implied warranties of merchantability, fitness for a particular purpose and non-infringement. Without limiting the foregoing, ZEEL specifically disclaims any warranty (a) that its platforms will be uninterrupted or error-free, (b) that defects will be corrected, (c) that there are no viruses or other harmful components that exist on its platform(s) (d) regarding the security of information submitted, and (e) regarding correctness, accuracy, or reliability of any information made available by ZEEL.

3.3 ZEEL has the sole right at any time/to alter/ amend/ withdraw/ replace/discontinue and/or terminate the Selections without any prior intimation or notice to the Participants/Selected Participants and ZEEL shall not be obligated in any manner whatsoever to compensate any Participant(s)/Selected Participants who have participated in the Selections. You agree and understand that the Selections is an opportunity for you to get groomed by ZEEL into a screenwriter.

3.4 The Participant/Selected Participant agrees, confirms and warrants that he/she has all right, title, interest over his/her Written Submissions and is original and no part of it either in part or whole infringes any third party rights, including but not to limitation, any third party copyright, intellectual property rights, existing literary and/or cinematograph film(s), privacy rights and/or moral rights.

3.5 The Participant/Selected Participant represents that he/she has not been accused or convicted or was otherwise involved in any criminal offence and/or were not under inquiry or trial by the police and/or judiciary. In case found to be otherwise and/or comes to knowledge of ZEEL, ZEEL reserves the right to disqualify such Participant/Selected Participant which has not been disclosed to ZEEL in writing. That he/she is not required to be present before any authority including police or any court of law for a term of twelve (12) months from the date of registration and has no other disability which would prevent or impede his/her participation in the Selections.

#### **4. PERSONAL DATA PROTECTION**

4.1 The Participant agrees to provide complete and correct information with respect to his/her name, phone number, e-mail address, permanent account number ("PAN"), age, sex and such other information as may be required by ZEEL He/she may also have to furnish a copy of his/her photo identity card, PAN card, any valid proof of address, valid self-attested aadhar/voter ID/valid passport/ or a permanent driving license

- 4.2 ZEEL has the right at any time to ask the Participant to provide proof of identity and/or eligibility. If the Participant fails to provide such proof upon request by ZEEL or provides inaccurate information and/or withholds any information, ZEEL shall have the right to disqualify the Participant from the Selections) at the sole discretion of ZEEL and the Participant shall be solely liable and responsible for any claims or expenses arising from provision of such inaccurate information or withholding of information.
- 4.3 The Participant agrees and acknowledges that for the purpose of the Selections, ZEEL and its representatives may gain access to the personal information of the Participant. The Participant hereby grants ZEEL the right to collect, control, manage, store, use, transfer, retain and process such data ZEEL takes appropriate technical and organizational measures to protect the personal information provided by the Participant against accidental or unlawful destruction or accidental loss, alteration, unauthorized disclosure, or access
- 4.4 The Participant shall not impersonate any other person and/or shall not suppress any material information while providing their personal information. The Participant shall furnish only such data as is verifiably authentic. In the event the personal information shared is false or unauthenticated, then ZEEL shall have the right to forth with disqualify such Participant and his/her Entry shall immediately be considered null and void.
- 4.5 The Participant shall not upload any images other than of themselves or which belongs to any third party or would infringe any third party right, including, without limitation, any intellectual property rights, any moral rights or any privacy right.
- 4.6 The Participant has the right to review his/her personal information for deficiencies and inaccuracies, and request ZEEL to correct or amend the personal information, to the extent deemed feasible by ZEEL. Additionally, the Participant may withdraw his/her consent towards usage of such personal information by ZEEL and may communicate their request via email. ZEEL shall delete/ erase all such information of such Participants within 60 (sixty) days of such intimation. Upon any such withdrawal of consent or request to review and correct or amend the personal information, ZEEL shall be entitled to disqualify the Participants entry and/or participation in the Selections, as deemed fit and necessary by ZEEL at its sole discretion.
- 4.7 All rights, title, claim and interest, including but not limited to the intellectual property rights, in the Written Submission of the Participant/Selected Participant received shall vest solely and exclusively with ZEEL throughout the world in perpetuity. The Selected Participant/Participant hereby waives any and all rights and undertakes that they shall not object to ZEEL's use of the Written Submission in any manner as deemed fit without prior permission of and/or any additional payment to the Selected Participant/Participant.
- 4.8 ZEEL has the right at any time to ask the Participant to provide proof of identity and/or eligibility. If the Participant fails to provide such proof upon request by ZEEL or provides

inaccurate information and/or withholds any information, ZEEL shall have the right to disqualify the Participant from the Selections at the sole discretion of ZEEL and the Participant shall be solely liable and responsible for any claims or expenses arising from provision of such inaccurate information or withholding of information.

- 4.9 The Participant agrees and acknowledges that for the purpose of the Selections, ZEEL and its representatives may gain access to the personal information of the Participant and shall have the right to use this personal information to communicate any marketing notifications and/or notifications of any kind pertaining to Zee channels/programs/OTT platforms.
- 4.10 The Participant shall not impersonate any other person and/or shall not suppress any material information while providing their personal information. The Participant shall furnish only such data as is verifiably authentic. In the event the personal information shared is false or unauthenticated, then ZEEL shall have the right to forthwith disqualify such Participant/Selected Participant, and his/her Entry shall immediately be considered null and void.
- 4.11 The Selected Participant hereby waives any and all rights and undertakes that they shall not object to ZEEL's use of the Entries and/or Personal Information in relation to the Selections.

## **5. OTHER TERMS**

- 5.1 The date/ timing of the Selections and/or Centre may be changed/altered/modified by ZEEL at its sole discretion. The Participant is required to keep themselves aware of any such changes from time to time.
- 5.2 Participant shall not be allowed to use any mobile phones and/or other electronic devices etc. during the Writing Session. All mobile phones and/or other electronic devices shall be switched off during the entirety of the Writing Session. Any Participant found to be using/attempting to use a mobile phone or electronic device during the Writing Session shall be disqualified from the Selections.
- 5.3 The registration for the Selections or presence at the Centre does not guarantee the selection of such Participant for any purpose and any selection shall be as per the sole discretion of ZEEL.
- 5.4 Only Participants are permitted inside the Centre premises with the understanding that persons with disabilities shall at all times be accompanied by the parent/legal guardian.
- 5.5 Participants should bring one water bottle, medicines required if any, and lunch for themselves. Participant shall not be permitted to exit until the completion of the Writing Session in the stipulated time unless permitted by ZEEL or its representative. In case the Participant leaves the Centre or the designated Writing Session room prior to completion



of the stipulated time, such Participant's Entry shall be disqualified. No breaks, including bathroom breaks, shall be permitted during the Writing Session.

- 5.6 The Participant should not be bound by any contract or arrangement which may prohibit him/her from entering into a contract with ZEEL.
- 5.7 Participants shall in no way be connected to ZEEL, its parent company or any Essel Group of Companies. Entry by anyone shall be rejected, if it is found at any point of time that the Participant has provided wrong/misleading/fraudulent information to ZEEL. Participant shall follow all directions/rules and regulations framed or given by ZEEL in connection with the Selections. Each Participant shall participate in the Selections voluntarily and at his/her own risk and will have no claim against ZEEL on any account whatsoever in relation to the said participation.
- 5.8 ZEEL shall not be responsible towards the travel, expenses, insurance and/or any other expense including liability of missing school, college, office. ZEEL shall not be liable to make any payment including any remuneration, fee, reimbursements of cost or any payments of whatsoever nature relating to the Selections. It is also clarified that ZEEL does not charge any monies, fees etc. for any participation/registration in the Selections.
- 5.9 Participant hereby agrees and undertakes that he/she shall not directly or indirectly, at any time whatsoever, without the prior written permission of the authorized signatory of ZEEL, disclose or cause to be disclosed any information relating to the Selections.
- 5.10 No Obligation: The Participant expressly acknowledges and agrees that their participation in the Selections shall not in any way constitute or be deemed to constitute an offer to work with or be offered employment at ZEEL or any of its affiliates. ZEEL shall not be liable to the Participant under any circumstances in respect of any claim for loss of opportunity, reputation on the part of the Participant to enhance his/her reputation. Participant shall not be entitled to any damages or other relief due to ZEEL not providing the Participant with any offer of employment or collaboration or ZEEL's failure or refusal to utilise the services, works of the Participant
- 5.11 All rights, title, claim and interest, including but not limited to the intellectual property rights, in the promotional material(s)/activity, Written Submission and/or in any and all Entries of the Participants' received shall vest solely and exclusively with ZEEL throughout the world in perpetuity. The Participant/ Selected Participants agree and acknowledge that ZEEL or any person or entity permitted by ZEEL in this regard shall be entitled to the unrestricted use of the Entries/Written Submissions received or any information in connection with the Entry in any media for future promotional, marketing, publicity and any other purpose, without any permission and/or payment to the Participant/ Selected Participants. The Participant/ Selected Participants shall not dispute the same at any stage. The Participant/ Selected Participants hereby further undertakes to do any and all acts and execute any and all documents in such manner and at such locations as may be

required by ZEEL in its sole discretion in order to secure, protect, perfect or enforce any of the rights of ZEEL pursuant to the Selections and/or Terms and Conditions. In the event the Participant/ Selected Participants fail to do so within 2 (two) days of receipt of a request from ZEEL to do or perform an act or execute a document, ZEEL shall be entitled to exercise the same in place of the Participant/ Selected Participant as the lawful appointed attorney and the Participant/ Selected Participant undertakes to affirm, ratify and be bound by such exercise of the right by ZEEL as mentioned hereunder.

5.12 Any clarifications that the Participant may require or any complaints that the Participant may have with respect to this Selections shall be emailed to [writersroom@zee.com](mailto:writersroom@zee.com).

5.13 ZEEL reserves the absolute right to modify, amend or alter the rules governing the Selections in its sole discretion without giving any prior notice. The updated Terms and Conditions governing the Selections will be published by ZEEL at the same website where the original Terms and Conditions are published. It shall be the sole responsibility of the Participants to check the Terms and Conditions of the Selections on the aforementioned website.

5.14 The interpretation and implementation of the Terms and Conditions shall be at the sole discretion of ZEEL. The decisions of ZEEL shall be final and binding and not be subject to challenge or appeal.

5.15 The Participant hereby acknowledges that he/she has completely read and fully understood the above Terms and Conditions and agrees to abide and be bound by them and all information given by the Participant is true and correct. The Participant shall be responsible and liable to indemnify ZEEL against any loss/damage/claims etc. arising due to any misconduct, violation of the Terms and Conditions or misrepresentation or incomplete information provided by the Participant.

5.16 Each provision of this Terms and Conditions shall be considered severable, and if for any reason any provision(s), or the application of such provision(s) to any person, entity or circumstance, shall be held invalid or unenforceable, such provision(s) shall be ineffective to the extent of such invalidity or unenforceability without invalidating the remaining provisions hereof, or the application of the affected provision to persons, entities or circumstances other than those to which it was held invalid or unenforceable.

5.17 Nothing herein shall be deemed to create a partnership, agency or an employer–employee relationship between the Participant and ZEEL.

5.18 If any provision of these Terms and Conditions is held by any court or other competent authority to be void or unenforceable in whole or part, the other provisions of these Terms and Conditions and the remainder of the unaffected provisions shall continue to be valid.

5.19 The Terms and Conditions of and in relation to the Selections as stated herein, is an electronic record under the Information Technology Act, 2000 and rules thereunder as



applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology (Amendment) Act, 2008. This electronic record is generated by a computer system and does not require any physical or digital signatures.

- 5.20 Participants shall be solely responsible for any costs and expenses incurred towards internet connection charges, e-mail transmission charges, data transfer (send/receive) charges, mobile connection charges or other incidental costs or expenses as may be applicable, inclusive or exclusive of any other service charges, applicable taxes, levies, duties, cess, etc. depending upon the service provider.
- 5.21 If the Participant is found indulging in any malpractices such as cheating, misrepresentation, providing false information then the Entry of such Participant shall not be taken into consideration and strict legal action may be taken by ZEEL against such Participant. ZEEL further has the right to withdraw the Participant's participation in the Selections in the event ZEEL believes or has reasons to believe that the Participant is (i) legally disabled (ii) had or has a criminal record (iii) has been involved in any offence involving moral turpitude including but not limited to sexual harassment, fraud etc.
- 5.22 The Participant represents and warrants that there is no alleged, threatened, or pending litigation related to him/her which will impact ZEEL in any manner.
- 5.23 The Participant represents and warrants that he/she shall not submit any Written Submission that is unlawful, defamatory, obscene, explicit, belongs to any third party, vulgar, abusive, offensive, demeaning or derisive to any community or religion or individual and shall not contain any lewd or smutty remarks/ statements / content concerning any person alive or deceased.
- 5.24 Nothing stated in this Agreement shall be construed so as to require the commission of any act contrary to law and wherever there is any conflict between any provision of this Agreement and any material statute, law, ordinance or regulation contrary to which the Parties have no legal right to contract then the latter shall prevail but in such event the provisions of this Agreement so affected shall be curtailed and limited only to the extent necessary to bring it within the legal requirements.
- 5.25 If any provision of these Terms and Conditions is deemed invalid by any law or a court of competent jurisdiction, the invalidity of such provision shall not affect the validity of the remaining provisions of these Terms and Conditions, which shall remain in full force and effect. No waiver of any term of these Terms and Conditions shall be deemed a further or continuing waiver of such term or any other term, and ZEEL's failure to assert any right or provision under these Terms and Conditions shall not constitute a waiver of such right or provision. ZEEL reserves the right to amend these Terms and Conditions at any time and without notice, and it is the Participant's responsibility to review these Terms and Conditions for any changes. The Participant's continued participation in the Selections

following any amendment of these Terms and Conditions will signify its assent to and acceptance of the revised Terms and Conditions.

5.26 ZEEL does not make any commitment, express or implied, to respond to any feedback, suggestion and, or queries of the Participant at any stage.

5.27 The Participant/Selected Participant represents, warrants and agrees that the Participant/Selected Participant shall at all times be in full and complete compliance with all applicable laws, statutes, acts, rules, customary norms.

5.28 Any Entry submitted by the Participant in connection with the Selections shall be irrevocable and not subject to challenge or appeal.

5.29 ZEEL reserves the right to withdraw and/or postpone and/or alter any aspect of the Selections without giving any prior notice to the Participant(s). Such decision shall be final and binding on the Participant(s) and the same shall not be disputed and/ or challenged in a court of law or otherwise.

5.30 The Participant acknowledges that he/she has voluntarily chosen to participate in the Selections at his/her free-will without being under any coercion or duress, individually and jointly, and is willing to bear all risk, costs and consequences arising from such participation in the Selections.

5.31 The Participant or any person related to them shall not attempt to gain unauthorized access to the servers or networks connected to ZEEL's services or to any third party information uploaded on the Microsite or ZEEL's servers and networks by any means including but not limited to disrupt ZEEL services by uploading content which contains software viruses, or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource. The Participant or any person related to them agrees not to disrupt, overburden, or aid or assist in the disruption or overburdening of any computer or server used to offer or support ZEEL or ZEEL services.

5.32 In case the Participant is found to be in non-conformance of the Terms and Conditions and/or any of the terms of use, privacy policy etc. as mentioned on ZEEL's platform(s), then ZEEL will be entitled to at its sole discretion disqualify the Entry received from that Participant. Such a decision shall be final and binding on the Participant and the same shall not be disputed or challenged. The Participant shall solely remain liable for any action (criminal/civil) arising therefrom.

5.33 ZEEL, and any of its representatives, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies shall not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or Entries (b) electronic, hardware, software, network, Internet, or other computer- or communications-related

malfunctions or failures; (c) any disruptions, injuries, losses or damages caused by events beyond the control of ZEEL.

5.34 Neither ZEEL nor the channel shall be responsible in case of any kind of network problem, technical failure, power failure etc. or any other problems in connection with display of the promos or any kind of problems in relation thereto and the same shall not be disputed or challenged.

5.35 ZEEL is empowered to take a decision on any case not covered by the present Terms and Conditions and the said decision shall be considered as final and binding on the Participant/Selected Participant.

5.36 These Terms and Conditions, together with any other terms of use, privacy policy on any platform owned or operated by ZEEL, constitute the entire agreement between the Participant(s) and ZEEL in relation to the Selections and supersede all previous agreements in respect of the Participant's participation. In the event of any inconsistency between any Terms and Conditions and any other terms of use, privacy policy on any platform of ZEEL, the terms under these Terms and Conditions shall control and govern to the extent of such inconsistency or ambiguity.

5.37 The employees, the immediate family members (spouses, partners, parents, grandparents, siblings, children, and grandchildren) of the employees, representatives, agents etc. of ZEEL and/or its affiliates, associates, and/or group companies, advisors, advertising agencies etc. are strictly prohibited from participating in the Selections.

5.38 The Terms and Conditions shall be governed, interpreted by and construed in accordance with the laws of India and the Courts of Mumbai shall have sole and exclusive jurisdiction over any suit or other proceeding arising out of or based upon these Terms and Conditions and/or the Selections.

## **PRIVACY POLICY**

### **Introduction**

Zee Entertainment Enterprises Limited ("ZEEL", "we", "us", "our" and "Company") is committed to protecting the privacy of personal data of the participants ("you", "your", "user", "subscriber", "customer", "participant") in our viewers engagement activities including contests, campaigns, auditions among others ("Activities"). The Company reserves the right to conduct these Activities through any medium of its choice, including but not limited to on-air broadcasts, on-ground events, digital platforms/over-the-top, third-party websites etc. By participating, you acknowledge these various mediums as determined by the Company.

The Activities organized by ZEEL (unless otherwise stated) is applicable to Indian Citizen only aged 18 years and above.

This Privacy Notice ("Privacy Notice/Notice") governs the use of Personal Information/Data shared (as defined below) with or collected by ZEEL from the participants of Activities in India as conducted by ZEEL and the channels owned and operating under ZEEL. The Company is the "Data Fiduciary" for the personal data discussed in this Privacy Notice. This Privacy Notice explains our practices, , regarding the collection, use, and disclosure of certain information, including your personal information in connection with the Activities.

For the purposes of this Privacy Notice references have been made to applicable laws governing data protection in India.

All capitalized terms that have not been specifically defined herein shall have the same meaning as provided under the Terms and Conditions and should be read in conjunction and together with the Terms and Conditions.

### **Objective & Scope**

This Notice applies to Participants of the Activities.

- A "Participant" refers to an individual who is an interested viewer/person participating in the Activities and has willingly submitted their Personal Data to the Company.

This Notice applies to Personal Data/Information of the Participants that we collect to provide you with certain products and services, including the opportunity to participate in the Activities (collectively, "Services"). This Notice does not apply to anonymized, de-identified or aggregate information if it is not Personal Information.

- Personal Data (Personally Identifiable Information-PII)

In line with applicable privacy regulations in India, the Company has classified all information relating to an identified or identifiable natural person which by itself or when clubbed with other information available can be used to identify a natural person or is associated with a consumer/viewer/participant. The Company as a part of its business operations routinely handles various categories of personal data of its users/viewers/visitors/participants. Such information is processed on a regular basis either directly by the Company or through third parties authorised by the Company.

## User Consent

By participating in these Activities, you agree to provide consent to our collection, use and sharing of your Personal Data as described in this Privacy Notice.

## Consent and Legal Basis

By visiting any website or by participating in the Activities, you consent to collection and processing of your personal data as outlined in this Privacy Notice. This data processing is essential to fulfil the purpose of the Activities. If you have not indicated that you do not consent to the collection/use, we will assume that you consent to us processing the data for these purposes. This may include using your contact information to notify you about the Activity's outcomes or reach out to you for follow ups, feedback surveys and further information. We may also reach out to you for marketing and promotion of any services/products offered/operated/managed by the Company.

## Information collected from you

Information you provide directly:

When you participate in any Activity, or when you fill out the *contact us/registration* form, or enter a contract with us for certain services, access, or features, we may ask you to provide any/all of the following personal data as and when required for the specific Activity:

1. Name
2. Contact Numbers
3. Email ID
4. Location
5. Address
6. Age
7. Date of Birth
8. Gender
9. Government Identifiers (such as masked and attested Aadhar card/Driving License/PAN card/Voters ID/passport, etc)
10. Audition Videos/Audios
11. Selfies/Photographs
12. Any other data as necessary for the purpose of Activity.

You agree to provide complete and correct information with respect to the above and such other information as may be required by the Company. You further agree to provide only such information which belongs to you and that does not infringe any third party rights, including, without limitation any third-party privacy rights.

## How We Utilize Information collected from You

- **General:** The Company may employ the information gathered to provide a Service, fulfil a requested service, or feature, and provide recommendations from your use of our Services in addition to contacting you for the purposes of the Activities, contingent upon your prior consent or permissive regulations.
- **Activity Administration:** Your information may be utilized by the Company to manage the Activity, record entries and verify eligibility.

- **Safety & Fraud Prevention:** Your data may be used for fraud prevention purposes, including but not limited to monitoring transactions, detecting suspicious activities, and ensuring services remain secure and protected.
- **Legal Compliance:** Data may be used to ensure compliance with legal requirements/regulations (such as tax laws) in relation to Activities or other legal obligations.
- **Third Party Partnerships:** If the Company collaborates with third parties, sponsors, partners, advertisers, data may be shared with third parties, to smoothly facilitate the execution of Activities.
- **Promotional and Marketing Initiatives:** Your data may be used for the purposes of, but not limited, to promotional or marketing initiatives by ZEEL and ZEEL family of companies as outlined in the Notice for any service/product offered operated/managed/licensed by ZEEL.

### **Disclosure to Third Parties**

We do not share your information with any other third parties, unless expressly provided herein below

- **The ZEE Family of Companies:**

We share your information among the ZEE Family of companies as needed for providing you with access to our services; providing customer support; making decisions about service improvements; content development; and for other purposes described in the 'How We Utilize Information collected from You' section of this Privacy Notice.

- **Legal**

In the event of any requirement by court order, government, or quasi-government agency to disclose your Personal Data, we will disclose information as may be legally required. We may also disclose your Personal Data if we, in good faith believe that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal process.

- **Third Party Service Providers**

We may share your personal data with authorised third parties where necessary for the effective management, promotion and execution of Activities. All third parties are expected to handle your personal data responsibly and in compliance with relevant privacy laws and our contractual safeguards.

In the event Company is merged with or acquired by another company, you acknowledge that we and our affiliates may share your Personal Data, wholly or in part, with another business entity.

### **Data Retention and Erasure**

We retain your Personal Data only for as long as necessary to fulfil the purposes for which it is obtained, including to satisfy any legal, regulatory, contractual, or reporting requirements. Once the data is no longer required for these purposes, it will be securely deleted/anonymized in accordance with our data retention and deletion policies.



### **Children's Privacy**

Our services are intentionally not designed for or directed at persons less than 18 years of age. Company does not knowingly permit any person who is under 18 years of age to register with the services or to provide any other personally identifying information. If Company becomes aware that any PII of persons less than 18 years of age has been collected by the Company without verified parental consent, then Company will take the appropriate steps to delete any such information and notify the parent. Should a parent or guardian have reasons to believe that a minor has provided company with Personal Data without their prior consent, please contact our customer support team to ensure that the Personal Data of the child is removed from the database of the Company.

### **Security and Compliance**

We are continuously implementing and updating administrative, technical, and physical security measures to help protect your information against unauthorized access, loss, destruction, or alteration. Some of the safeguards we use to protect your information are firewalls and data encryption, and information access controls. If you know or have reason to believe that your account credentials have been lost, stolen, altered, or otherwise compromised or in case of any actual or suspected unauthorized use of your account, please contact us by contacting our customer support team.

We design our systems with your security and privacy in mind.

- We work to protect the security of your Personal Data during transmission by using encryption protocols and software.
- We maintain physical, electronic, and procedural safeguards in connection with the collection, storage, and disclosure of personal customer information. Our security procedures mean that we may ask you to verify your identity before we disclose Personal Data to you.

The security of your information is important to us. We use a variety of physical, technical, and administrative measures to safeguard information in our possession against loss, theft and unauthorized use, disclosure, and modification. We use measures like encryption and hashing to help protect Personal Data when in transmission and in storage.

### **Changes to this Privacy Notice**

The Company may periodically update this Privacy Notice to reflect any changes in the processing of your Personal Data. Where material changes are made to this Privacy Notice, we will post a prominent Notice on our Website indicating that we have updated the Privacy Notice and will indicate at the top of the Privacy Notice when it was last updated. You are requested to check our website periodically for such updates. If you access our Services after a Notice of change has been published on our page, you hereby provide us your consent to the changed terms.

### **Dispute Resolution**

The Company welcomes your comments regarding this Privacy Notice. If you believe that we have not adhered to this Privacy Notice, you may convey the same to us by contacting us in

the manner mentioned below. In your email, please describe in as much detail as possible ways in which you believe the Privacy Notice has not been complied with. In addition to the foregoing, any disputes arising under this Privacy Notice shall be governed by the laws/provisions of India with exclusive jurisdiction of the Mumbai courts.

**Address for receiving Notices**

ZEE Entertainment Enterprises Limited,  
8th Floor, A Wing, Marathon Futurex,  
N M Joshi Marg, Lower Parel,  
Mumbai – 400013  
Email: [dpo@zee.com](mailto:dpo@zee.com)

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